



**News Release**  
FOR IMMEDIATE RELEASE

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## **Kimberly-Clark Corporation wins United Way Summit Award for Community Investment**

*-- America's Largest Charity Awards Prestigious Honor to Kimberly-Clark for Exemplary  
Generosity to Communities --*

BALTIMORE (May 15, 2008) – At the 2008 United Way Community Leaders Conference today, [United Way of America](#) presented Dallas-based [Kimberly-Clark Corporation](#) [NYSE: KMB], with its highly prestigious accolade – the [Summit Award](#) – recognizing the company's outstanding commitment to United Way and communities across the country.

“Kimberly-Clark Corporation continues to make a difference in countless lives through their philanthropic leadership. They've made supporting United Way and communities part of their culture,” said United Way of America President and CEO Brian A. Gallagher. “Kimberly-Clark is a valued national partner and model of corporate social responsibility.”

While there is a clear corporate commitment to United Way, Kimberly-Clark's campaigns are truly grassroots in nature since they are designed and executed at the local level by enthusiastic employees who know what outreach effort will work best in their environments and who are aware of local community needs. In most communities where Kimberly-Clark operates, the company's support is critical, as it is the largest or almost largest corporate contributor to United Way. For example, in Jenks, OK, Kimberly-Clark represents 75 percent of the overall community's campaign goal.

Kimberly-Clark employees take their commitment to United Way seriously and get very involved in their campaigns by employing creative fundraising events like bake sales, teddy bear drives, pumpkin-decorating contests, volunteer days and much more to engage employees year-round. Additionally, the company also matches employee pledges to United Way dollar for dollar.

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“Caring is what we do – and who we are. Whether we’re helping a mom care for her newborn baby, helping families with colds and flu, or supporting local health and human-service organizations – taking care of people is our business and our passion,” said Thomas J. Falk, Kimberly-Clark Chairman and Chief Executive Officer. “What’s especially gratifying about this award is that United Way of America has recognized the caring spirit of our people and our company.”

As part of the 2008 Spirit of America® Awards, now in their 21st year, the Summit Awards recognize [United Way National Corporate Leader](#) (NCL) companies that exhibit exceptional performance in:

- **Corporate Philanthropy** – strategic corporate philanthropy through overall corporate contributions including financial giving, expertise and in-kind gifts.
- **Community Investment** – exceptional involvement from senior management and employees in voluntarily giving to local communities through the workplace campaign and leadership giving.
- **Community Volunteerism** – outstanding companywide culture and demonstrated commitment to actively improve communities by mobilizing employees to volunteer.
- **Community Impact** – strategic partnership with United Way to create measurable, sustainable progress to improve lives and strengthen communities.

The Spirit of America program is open to any United Way National Corporate Leader (NCL) -- those leading national and global corporations that partner with United Way to deliver positive results within their communities.

For more information on Spirit of America, NCL and how corporations can get involved in their communities with United Way, please visit <http://national.unitedway.org/ncl/>, or contact Amanda Ponzar, Communications Director, at [Amanda.ponzar@uwa.unitedway.org](mailto:Amanda.ponzar@uwa.unitedway.org).

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#### **About United Way**

*United Way is a national network of nearly 1,300 local organizations that advance the common good, creating opportunities for a better life for all by focusing on the three key building blocks of education, income and health. United Way of America is the national organization dedicated to leading the United Way movement to create long lasting community change by addressing the underlying causes of the most significant issues. Living united means being a part of the change. Give. Advocate. Volunteer. For more information about United Way, please visit: [www.unitedway.org](http://www.unitedway.org).*

#### **About Kimberly-Clark**

*Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - nearly a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 136-year history of innovation, visit [www.kimberly-clark.com](http://www.kimberly-clark.com).*