

FOR IMMEDIATE RELEASE
October 8, 2009

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**UNITED WAY AND WASHINGTON REDSKINS
CHARITABLE FOUNDATION PARTNER TO
GET LOCAL KIDS MORE ACTIVE**

***Redskins Players Hold Dance Competition
for Area Students***

Alexandria, VA (October 8, 2009) – [United Way Worldwide](#), [United Way of the National Capital Area](#) and the [Washington Redskins Charitable Foundation](#)

hosted a dance competition among six District of Columbia public middle schools. The students were judged by a panel of celebrities including NFL-United Way spokesman, [Santana Moss](#), world-famous dancer and choreographer, [Desmond Richardson](#) and [Septime Webre](#), artistic director of the Washington Ballet.

The competition used programs from the HOPSports™ video content library—a physical education program given to selected schools by United Way Worldwide. The first prize winners from Stuart Hobson Middle School will travel to Atlantic City in January, 2010 to participate in an intensive dance weekend workshop called [The Pulse on Tour](#).

Tuesday's event was part of the [NFL/United Way Hometown Huddle](#), a day of fitness activities across the country designed to help young people find new and exciting ways to stay fit for a lifetime. Activities mobilized hundreds of volunteers, kids and players, representing NFL markets nationwide.



Santana Moss of the Washington Redskins and other judges join middle school dancers in the DC school dance competition for United Way-NFL Hometown Huddle for youth fitness. [Watch video.](#)

Now in its 36th year, the [United Way/NFL partnership](#) connects the [NFL PLAY 60](#) initiative to get kids moving for at least 60 minutes a day with [United Way's goal](#) of 1.9 million more healthy young people by 2018. *Hometown Huddle* offers creative ideas for young people to lead healthier lifestyles.

“Our partnership with the NFL continues to reach new heights,” said Tracey Holmes, NFL Partnership director at United Way Worldwide. “All across the country, young people are being inspired by their favorite team’s players to improve their health and stay active.”

“Getting kids active for at least 60 minutes a day is the goal of the [Washington Redskins Charitable Foundation](#) fitness programs,” explained BJ Corriveau, vice president for community and charitable programs. “Our partnership with United Way will help us encourage kids to get healthy.”

Hometown Huddle is part of United Way’s nationwide call-to-action for individuals to LIVE UNITED™—to give, advocate and volunteer on issues relating to education, income or health. Together, United Way and the NFL are increasing awareness about the importance of physical activity, raising funds to support in-school and after-school fitness programs, and inspiring people to get involved in reversing the growing epidemic of childhood obesity. To learn more about United Way and to share how you live united, visit: [LiveUnited.org](#).

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About United Way

United Way is a worldwide network in 45 countries and territories, including nearly 1,300 local organizations in the U.S. It advances the common good, creating opportunities for a better life for all, by focusing on the three key building blocks of education, income and health. The United Way movement creates long lasting community change by addressing the underlying causes of problems that prevent progress in these areas. LIVE UNITED is a call to action for everyone to become a part of the change. For more information about United Way, please visit: [LIVEUNITED.org](#).

About Washington Redskins Charitable Foundation

The Washington Redskins Charitable Foundation, the non-profit philanthropic arm of the team, combines the influence and popularity of the Washington Redskins with the resources and assets of 33 Washington area corporations. Founded by Redskins owner, Daniel M. Snyder, the Charitable Foundation is guided by its Leadership Council that consists of 33 CEOs who help shape and define the philanthropic efforts of the Redskins to achieve a measurable impact on communities throughout the region in the areas of literacy, youth development, education, community service, health and wellness. Visit [Redskins.com](#) and click on Community for more information.