



**MEDIA ADVISORY**  
**FOR IMMEDIATE RELEASE**  
**September 8, 2006**

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**WHAT: United Way Town Hall Meeting on Education and Economic Opportunity**

**WHEN: Tuesday, September 12, 2006**  
**12:30–2:30 pm CT**

**WHERE: Central High School**  
School Library and Media Center  
1500 South Park Street  
Little Rock, Arkansas

**WHO: Moderator: Pamela Smith**, weekend anchor, KATV-TV, Channel 7

**Speakers/Panelists:** **Nancy Rousseau**, principal, Central High School  
**Robin Terry**, student, Central High School  
**Dr. Johnnetta Cole**, president, Bennett College for Women and Immediate Past chair of the Board of Trustees of United Way of America

**Additional Panelists:** **Brian Gallagher**, president and CEO, United Way of America  
**Secretary Rodney Slater**, Chairman of the Board of Trustees, United Way of America  
**Amanda Richardson**, member, City Year Corps and graduate, Central High School

**WHY:** United Way's Board of Trustees has chosen to hold its fall quarterly meeting in Little Rock, AK and convene this town hall-style gathering as a way to focus attention on the importance of education and economic opportunity as ways to get ahead in today's society.

The road to economic opportunity starts early and education is a major factor in ensuring opportunities exist now and in the future. While different than older generations, students of today also face complex challenges to stay in school and go on to college. Central High School is an example of an institution that has risen to meet the needs of all students and help them overcome various challenges.

This town hall meeting will include discussion of the following:

- *Facing the Future*: A teen's perspective on what it takes to **be put on** a path of success
- *Leadership Qualities and Opportunities*: A Student's Guide; A Community's Obligation
- *Qualities of Great Leadership*: positive effect of community service

**MEDIA INQUIRIES:** One on one media interviews will be available. To schedule, please contact:

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**About United Way**

*United Way is a national network of more than 1,300 locally governed organizations that work to create lasting positive changes in communities and people's lives. Building on more than a century of service as the nation's preeminent community-based fundraiser, United Way engages the community to identify the underlying causes of the most significant local issues, develops strategies and pulls together financial and human resources to address them, and measures the results. United Way of America is the national organization dedicated to leading the United Way movement. While local United Ways tackle issues based on local needs, common focus areas include helping children and youth succeed, improving access to health care, promoting self-sufficiency, and strengthening families. For more information about United Way, please visit: [www.unitedway.org](http://www.unitedway.org).*