



**MEDIA ADVISORY**  
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**United Way Commits to Connect Five Million Volunteers as Part of  
Clinton Global Initiative's Efforts to Reduce Poverty and Increase  
Economic Empowerment**

***-- Volunteerism is an Essential Element of the Solution --***

**Alexandria, VA** – United Way of America (UWA) today announced that it will connect five million volunteers worldwide over the next five years to community organizations whose missions are aligned with the Clinton Global Initiative's (CGI) focus area of Poverty Alleviation and Economic Empowerment. United Way, which made its commitment as a participant of the 2006 Clinton Global Initiative held September 20-22 in New York will identify, manage and facilitate these volunteer connections.

"Reducing poverty and increasing economic empowerment requires time and talent, not just money," stated Brian Gallagher, United Way of America President and CEO. "Volunteerism is an essential element of the solution and United Way is in the right position to mobilize people and other resources to meet the long-term needs of communities all over the world." Gallagher continued, "Our work and that of the Clinton Global Initiative are in complete harmony and we look forward to working together long into the future."

United Way will fulfill its commitment through the use of Volunteer Solutions, a state-of-the-art software application developed by United Way that is part of the e-Way suite of products, to match individuals to volunteer opportunities that meet their interests and are conveniently located. Volunteer Solutions works in direct partnership with local United Ways and other community organizations to ensure that the specific needs of each community are identified and addressed.

"With Volunteer Solutions and our 150 partner organizations that run volunteer management programs, United Way will be able to meet this extraordinary commitment of identifying five million volunteers over five years," said Michael Schreiber, Executive Vice President, Enterprise

Services, United Way of America. “Volunteer Solutions is an important part of this commitment to reach those who want to offer their time to a variety of worthwhile causes.

Through Volunteer Solutions, over 700,000 people have already sought opportunities to volunteer. The tools provided by Volunteer Solutions are used by a diverse array of individuals, companies, and non profit organizations. United Way will begin by expanding its domestic volunteer and partnership base into international opportunities within 47 countries and territories around the world in which United Way currently has affiliate infrastructure. The program will grow globally based on the interest of volunteers, partner agencies and corporate sponsors.

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**About United Way**

*United Way is a national network of more than 1,300 locally governed organizations that work to create lasting positive changes in communities and people’s lives. Building on more than a century of service as the nation’s preeminent community-based fundraiser, United Way engages the community to identify the underlying causes of the most significant local issues, develops strategies and pulls together financial and human resources to address them, and measures the results. United Way of America is the national organization dedicated to leading the United Way movement. While local United Ways tackle issues based on local needs, common focus areas include helping children and youth succeed, improving access to health care, promoting self-sufficiency, and strengthening families. For more information about United Way, please visit: [www.unitedway.org](http://www.unitedway.org).*