



MEDIA ADVISORY
FOR IMMEDIATE RELEASE
March 28, 2006

Media Contact: Sheila Consaul
703.683.7871
sheila.consaul@uwa.unitedway.org

**AUCTION OF ACADEMY AWARDS® GIFT BAG
DONATED BY GEORGE CLOONEY TO UNITED WAY
CLOSING MARCH 28, 2006 at 11:59 PM ET**

-- Proceeds Will Benefit United Way Hurricane Response and Recovery Fund --

WHEN: The online auction of Mr. Clooney's gift bag began Wednesday, March 22, 2006 and will end Tuesday, March 28, 2006 at 11:59 pm ET.

WHERE: Auction is taking place at www.unitedway.org

WHY: As a member of the Board of Trustees of United Way, Mr. Clooney has been a generous supporter of United Way's efforts to rebuild lives and communities devastated by the 2005 hurricanes. Knowing that the rebuilding in the Gulf Coast will take years and require significant financial resources, Mr. Clooney offered to have his 78th Annual Academy Awards® Gift Bag auctioned off with the proceeds going to benefit the United Way Hurricane Response and Recovery Fund.

WHAT: Those interested in bidding on Mr. Clooney's Oscar "goodie" bag and its transferable contents should know that it will be auctioned as one item. Additionally, Mr. Clooney donated the entire contents of his gift bag; however, not all gift certificates included in the bag were transferable. All gift certificates include an expiration date and other restrictions may apply. The bag being auctioned contains the following items:

- **A hand-written note from George Clooney thanking the highest bidder for his/her donation**
- Dooney and Bourke Croco Wheel Travel Bag designed exclusively for Academy Award gift bag recipients
- Frette cashmere leather trimmed travel blanket
- Kay Unger vintage silk kimono
- Tara cultured Tahitian pearl necklace
- A two-night culinary escape at the luxurious Bernardus Lodge in Carmel, CA
- A six-night stay in a luxurious suite at the JW Marriott Ihilani Resort & Spa
- Fairmont Hotels & Resorts vacation package at one of three destinations. Choose from spectacular mountain properties in Whistler or the Canadian Rockies, or opt for a sun soaked getaway at Mexico's hottest new destination, the Riviera Maya.
- \$500 Gift Certificate for Köl Bath & Body products by KölDesign, NYC

- \$500 Gift Certificate from SignatureDays.com, offering over 1,500 unique gift experiences, ranging from spine-tingling adventures to belly dancing & gourmet cooking
- 60 GB Video iPod
- JBL On Stage II™ loudspeaker dock for iPod
- harman/kardon® drive+play iPod car integration system
- Digital Lifestyles iPod cover
- BlackBerry 8700c
- Walk Styles Dash Track
- Firefly mobile phone for mobile kids
- Canon DC10 camcorder
- Elph PowerShot SD30 camera
- Selphy compact photo printer
- Vonage broadband phone system
- Two bottles of Manni olive oil
- A bottle of Laurent-Perrier Grand Siecle champagne
- Box of Moonstruck Chocolates
- Box of Terry's Toffee
- A bottle of Sterling Vineyards wine
- Tiffany sterling silver 5 x 7 frame
- A copy of "A Fine Romance" by president of MGM Darcie Denket
- A Wellness Retreat for two at Sanctuary on Camelback Mountain in Paradise Valley, AZ, that includes 3 nights/4 days lodging; dinner for two; two 90- minute spa treatments; a private guided Fitness Hike and complimentary fitness classes such as Yoga, Pilates, Cycling, and Belly Dancing.

###

About United Way of America

United Way of America is the national organization dedicated to leading the United Way movement in making a measurable impact in every community across America by focusing on the root causes of the most serious problems. The United Way movement includes over 1,300 community-based United Way organizations. Each is independent, separately incorporated, and governed by local volunteers. For more information about United Way of America, please visit: www.unitedway.org.