

Dear Friends :

Just as diversity and inclusion are at the heart of **LIVING UNITED and advancing the common good in our communities, being a diverse and inclusive system is core to United Way as a value, a principle, and a practice.**

The very essence of who we are is imbedded in our mission statement: To improve lives by mobilizing the caring power of communities. Our vision of building a stronger America by advancing the common good also seeks to reflect the diversity of the communities we serve.

Increasing the knowledge and use of inclusion as a value and as core business and growth strategies for the United Way system is work important work in which we must be engaged. United Way of America currently strives to do this work through four key strategies:

Talent Pipeline Management and Leadership Development	Building Strategic Internal and External Business and Community Relationships
Building a Culture of Inclusion	Cultivating a Reputation for Being Inclusive

While we have taken significant steps, undoubtedly there is more work to be done. We are making progress towards our goals of leveraging diversity and becoming more inclusive, and we look forward to achieving our ultimate goal of improving lives and improving our communities.

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