

Campus Coalition Building

by Rachel Manuel



Why is service-related work important to higher education institutions?



Service



- Learning experience
- Leadership experience
- Relates back to course work

Working with an Adviser

- Outline responsibilities and expectations for everyone involved
- Schedule a regular meeting
- Be prepared for your meetings

Adviser

- Great to brainstorm ideas
- Helps with sustainability of the organization
- An advocate for you on campus



Campus Departments

- Residence Life
- Activities Board
- Academic Colleges
- Faculty/Staff Board
- Student Senate
- Student Life
- Orientation/Welcome Weekends



Other Service Organizations



- Collaboration
- Competition is natural
- Mutually beneficial relationship
- Bring together two (or more) audiences for the same cause

Academic Colleges

- Service learning
- Make the case for your organization specific to a need in that college
- Mutually beneficial



ResLife, Activity Boards, Greek System, Student Governments

- Partner on an event, program or project
- Programming requirement
- Service requirement



Gaining Campus Support

- Find out who your champions are on campus
- Spread the responsibility and involvement
- Empower new campus staff and students to become involved at different levels
- Write thank you notes immediately

Gaining Campus Support

- Key to have an informed and involved adviser
- Meet with a campus administrator every semester
- Ask for their advice
- Make the case
- Ask them directly for their support

Group Discussion

- What other campus groups or departments can you partner with for your cause?
- What campus resources are available?
- Who's support should you ask for?



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